

VISIT THE MALVERNS GUIDE



AMAZING VIEWS | STUNNING SCENERY
INCREDIBLE WALKS | FAMILY FUN
HERITAGE & GARDENS | HISTORIC TOWNS
FESTIVALS & EVENTS | LOCAL FOOD & DRINK

MALVERN, TENBURY WELLS AND UPTON UPON SEVERN

visitthemalverns.org



Sunset, Malvern Hills

The Malvern Hills National Landscape is a beautiful place to enjoy the glorious outdoors, but there is so much more to explore, including our historic town centres, riverside paths and woodland nature reserves.

The Malvern Hills are a network of about 20 named peaks that take in views across the Severn Valley and the Cotswolds, from the rolling hills of Herefordshire to the black mountains in Wales.

Throughout all seasons the hills treat us to something special: woods carpeted with bluebells in the spring, endless views in the summer, inversion clouds and misty mornings in the autumn and snowy peaks in the winter.

Welcoming visitors and walkers since the Bronze Age, the hills are crossed with paths taking in hundreds of views and different perspectives on the landscape as well as important archaeological sites like British Camp Hill Fort.

There are nearly 1000 miles of footpaths across The Malverns with a trail to suit every ability. Some paths snake alongside rivers, some bound over hills and others burrow through ancient woodlands.

Please just be a responsible visitor and respect The Countryside Code. Please visit www.visitthemalverns. org/greentourism

St Ann's Well

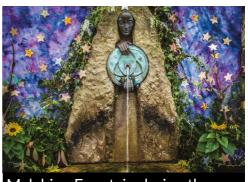






Hillbilly's Street Food





Malvhina Fountain during the Well Dressing Festival



Great Malvern Food Festival

HISTORY & THINGS TO DO

The paths of The Malverns are well trodden. England's greatest composer Sir Edward Elgar walked these paths and was inspired to write his iconic tunes such as Land of Hope & Glory here. Many a literary genius, including J.R.R Tolkien, C.S Lewis, William Langland, Charles Dickens and Charles Darwin visited The Malverns and took musing walks on the miles of footpaths that wind through some of England's most beautiful countryside.

Great Malvern, despite being founded centuries ago by Benedictine Monks, flourished in the Victorian era as a healing spa retreat when people flocked to the area to take the waters. Springs are numerous across the hills, and you can still taste the famous water at Malvhina Spring in Great Malvern.

In Malvern Link you can see how modern cars are made with traditional methods at the Morgan Experience Centre, their factory tour is a great activity for car lovers as well as novices. Or dive into Malverns technological history at The Technology Station, that traces Malvern's substantial international science and technology legacy that includes so much from radar to the digital touch screen.

Searching off the beaten track The Malverns offers plenty to explore from outstanding National Trust and English Heritage properties to beautiful gardens. Embark on a historic walking tour through Great Malvern with a guide from Malvern Civic Society or take the Route To The Hills self-guided trail from Great Malvern station. Learn about our varied local history at Malvern Museum, Tenbury Museum, Tudor House Museum and Upton Heritage Centre at The 'Pepperpot'.

ENJOY THE OUTDOORS

Enjoy fresh air, open spaces and big skies with The Malverns range of outdoor activities. There are fishing spots, water sports, zip wires, hot air balloon rides, golf courses and extreme sports like paragliding. Spectate at the oldest motorsport venue in the world at Shelsley Walsh Hill Climb, hire a boat and set off down the River Severn from Upton Marina, or enjoy the thrill of the Land Rover Experience at Eastnor

Castle. Find mini-golf and pick your own fruit in Upton upon Severn, vineyard tours in the Teme Valley and mountain bike hire in Great Malvern.

EVENTS & ENTERTAINMENT

Malvern Theatres in Great Malvern hosts everything from West End productions to French cinema and has historic connections to George Bernard Shaw and Sir Edward Elgar.

Art Deco theatre the Regal in Tenbury Wells offers a variety of shows and performances as do various other venues across The Malverns like the Coach House Theatre, Malvern Cube and Elmslie House. Our festival and events calendar is packed with entertainment hosted throughout the year and live music is played at pubs across the district as well as at The Hatch near Tenbury Wells and the West Malvern Social Club.

EVERYONE'S WELCOME

The Malverns is ready to welcome you. Our town centre traders, attraction owners and hospitality staff have a passion for this place and love introducing visitors to our home. Ask them for their local secrets and top tips, they will happily talk your ear off about The Malverns!

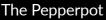
The Malverns is proud to be a great place to visit no matter who you are or where you come from. If you need specific information to make your trip easier our Tourist Information Centres are happy to provide bespoke advice, you can also get in touch with us on our social media or by emailing info@visitthemalverns.org

Discover the history of Great Malverns' most interesting buildings with the new historic trail on the Trail Tale app. Visit www.visitthemalverns. org/trailtale











Great Malvern view



The Great Malvern Festival of Stories for Children

EXPLORE OUR TOWNS

MALVERN

Malvern is the largest town in The Malverns and sits on the eastern slopes of the Malvern Hills taking in spectacular views across the countryside. The architecture of the town ranges from an ancient Priory and medieval gateway to magnificent Victorian hotels and shop frontages. Great Malvern is a designated conservation area for its special architectural and historic interest. Browse the fantastic independent shops and eateries in Great Malvern, Malvern Link and Barnards Green: the three centres which make up the town of Malvern.

UPTON UPON SEVERN

This picturesque riverside town is a lovely place to spend some time. Renowned for its lively music festival calendar, there is a choice of different music genres throughout the year. Take a walk through the historic streets and along the River Severn to Upton Ham which is a Site of Special Scientific Interest (SSSI), or relax at one of Upton's many historic pubs dating back to the 1600's. Learn more about the town's history at Tudor House Museum and The 'Pepperpot' Upton Heritage Centre.

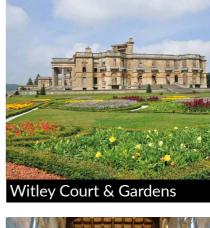
TENBURY WELLS

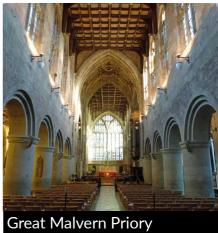
Tenbury Wells is a market town on the River Teme bordering the counties of Worcestershire, Herefordshire, and Shropshire. The area surrounding the town is renowned for growing hops and cider apples and as such was affectionately referred to as 'my little town in the orchard' by Queen Victoria. You can explore the town with the Hidden Tenbury QR Trail which brings Tenbury's rich history to life and takes in various sites, including the Pump Rooms, Tenbury Museum and St. Mary's Church.

















STAY LONGER

Once you've had a taste of what The Malverns has to offer, you won't want to leave!

Settle into one of our amazing accommodation options whatever your budget, from bunkhouses, campsites, log cabins, yurts and shepherds huts to luxurious hotels, apartments, cosy cottages and everything in between.

We have many accommodation choices that prioritise the incredible views offered by our landscape. Stay high up on the slopes of the Malvern Hills and take in the mesmerising views over the Severn Valley and across to the Welsh Black Mountains.



Rooms at Native

FOR INFORMATION ON WHERE TO STAY, PLEASE VISIT OUR WEBSITE visitthemalverns.org/accommodation

FOOD & DRINK

The Malverns is lucky to be located within some of the greenest and most fertile land in the country, making for some incredibly short journeys from origin to table. The landscape is studded with farms and vineyards which benefit from the rich fertile soil and the sunny slopes of the Malvern Hills. Orchards and hop fields fill the countryside meaning you're never far from a pint of real ale, cider or fresh pressed apple juice. Keep a look out for brands like The Hop Shed, Malvern Hills Brewery, Oldfields and Robinsons to name just a few and many offer tours, events and tasting experiences.

Sample our amazing fresh produce at local independent restaurants, pubs and cafés, or head direct to a local farm shop or farmers' market to stock your cupboards with seasonal groceries. Local eateries take advantage of this bounty of excellent produce. Taste locally sourced dishes at Faun, Madresfield Butchers and Grill, The Cottage in the Wood and many more, with plenty of award-winning businesses to keep you fed, from farmhouse breakfasts, to the finest dining experiences.

The Malvern's most famous drink is its natural spring water, filtered through the hard rock of the Malvern Hills. Keep an eye out in local hotels, shops, cafés and restaurants for Holy Well Spring Water – sourced from the original Well – first bottled in 1622.

TO FIND OUT ABOUT WHERE TO EAT
AND OUR 'FOODIE' EXPERIENCES,
PLEASE VISIT OUR WEBSITE visitthemalverns.org/food

DID YOU KNOW?

Malvern has its own pudding. Purchase the recipe from Malvern Tourist Information Centre to find out how to bake this traditional Georgian dish combining buttery cooked apples with a creamy cinnamon-flecked white sauce.

TO SEE ALL OUR FESTIVALS AND EVENTS,
PLEASE VISIT OUR WEBSITE visitthemalverns.org/events

Rural Shopping

The Fold – Artisan Shops and Studios **thefold.org.uk**Holloways **holloways.co.uk**Hop Pocket Shopping Village **thehoppocket.com**Mill Farm Country Retail **millfarmretail.co.uk**

Farm Shops

Broomfields Farm Shop broomfieldsofholt.co.uk
Clive's Fruit Farm clivesfruitfarm.co.uk
Crumpton Hill Farm Shop crumptonhillfarmshop.com
Lonsdale's Fresh Produce lonsdalesfreshproduce.com
Natural Choice naturalchoicemalvern.co.uk
Root's Family Farm Shop familyfarmshop.net
Top Barn Farm Shop topbarnharvestshop.co.uk

Vineyards

Astley Vineyard astleyvineyard.co.uk
Coddington Vineyard coddingtonvineyard.co.uk
Frome Valley Vineyard fromevalleyvineyard.co.uk
Hanley Vineyard hanleyvineyard.wpcomstaging.com
Marlbank Vineyard marlbankvineyard.com
Three Choirs Vineyard three-choirs-vineyards.co.uk

Breweries & Tap Rooms

The Hop Shed **thehopshed.co.uk**Night Owl Brewery **nightowlbrewery.co.uk**Oldfields Cider **oldfieldscider.co.uk**Spilsbury & Jones Brewing Company **spilsburyandjones.co.uk**

'Foodie' Favourites

The Cheeseboard, Barnards Green cheeseboardmalvern.co.uk
Chocolate Avenue, Great Malvern chocolateavenue.co.uk
The Fig Deli, Great Malvern thefigmalvern.com
Mr Thom's Chocolate Shop and Factory, Tenbury Wells mrthoms.co.uk
The Pudding Shop, Upton upon Severn thepuddingshop.co.uk
The Smiling Goat Delicatessen, Tenbury Wells 01584 811011

KEY TO ENTRIES

V

Venues

М

Museums & Heritage

С

Churches

G Gardens

Α

Activities



Dog Friendly



Refreshments Available

The Coach House Theatre (Malvern)

Theatre House, Grange Road, Malvern WR14 3HA 01684 569011

coachhousetheatre.co.uk

A 110 seat theatre based in a 190 year old Grade II listed building in the cultural heart of Great Malvern.





Elmslie House (Venue & Gallery)

8 Avenue Road, Malvern WR14 3AG 07789 470780 elmsliehouse.co.uk



Both an elegant venue and a private family home. Open to the public for regular music performances, weekly exercise and art classes plus art exhibitions, Blue Magpie Craft Fairs, talks, seminars, meetings, wedding receptions and lots more. New weekly silversmithing classes launching Spring 2025.



Malvern Cube Community and Arts Centre

Albert Road North, Malvern WR14 2YF
☐ 01684 575363 malverncube.com





Run by the community, for the community. A vibrant and inclusive space, with rooms to hire as well as year-round gigs and performances. Our Garden Café (Mon-Thu 10am-3pm & Fri 10am-2pm) serves food and drinks.



Malvern Theatres

Grange Road, Malvern WR14 3HB Box Office 01684 892277





malvern-theatres.co.uk

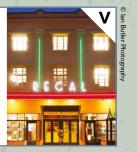
Hailed locally and nationally as a model of artistic excellence, Malvern Theatres boasts a diverse programme of theatre, film and music.



Regal, Tenbury Wells

49 Teme Street, Tenbury Wells WR15 8AE ☐ 01584 811442 **\(\)** regaltenbury.co.uk

This historic cinema, dating back to 1937, features exquisitely painted original murals by George Legg. Now a vibrant multiarts venue, the Regal showcases films, arts broadcasts, live music, theatre, comedy and provides a platform for community performances in the heart of Tenbury Wells.

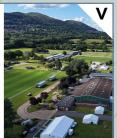


Three Counties Showground

Malvern WR13 6NW

☐ 01684 584900 **threecounties.co.uk**

The Three Counties Showground, set beneath the beautiful Malvern Hills, hosts a wide range of festivals and events throughout the year. A family-friendly campsite is set within the showground. See website for the latest information.



Burford House Garden Centre

Burford, Tenbury Wells WR15 8HQ ☐ 01584 810777 **b** britishgardencentres.com

Four acres of beautiful gardens to explore, and a Garden Centre full of inspiration for your home and garden. Licensed restaurant on site. Dog friendly.







Eastnor Castle

Eastnor, Nr Ledbury HR8 1RL 01531 633160 eastnorcastle.com

A fascinating tourist attraction surrounded by a deer park, lake and arboretum of rare trees. Fun for the whole family with playgrounds, a maze and a tea room.







Kyre Park Gardens

Tenbury Wells WR15 8RW
☐ 01885 410669 kyrepark.com

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A privately owned parkland garden laid out in 1754 by 'Capability' Brown. The park features five lakes, waterfalls, follies, a ruin and a Norman Dovecote. Olive and Barr handmade kitchens showroom is open in the Grade II listed Jacobean Barn. £4.50 donation is suggested, children free entry.

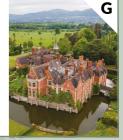


Madresfield Court

Madresfield, Malvern WR13 5AJ

- ☐ tours@madresfield.co.uk
- madresfield.co.uk

Madresfield Court is a moated stately home offering tours of the house and gardens between the end of April and the end of June. It has been in the Lygon family for 900 years. Please check website for opening times.



National Trust Brockhampton

Bringsty, near Bromyard, Herefordshire WR6 5TB □ 01885 482077 national trust.org.uk/brockhampton

Romantic medieval manor house surrounded by over 145 acres of beautiful orchards, the largest under the National Trust's care. Discover natural play with natureinspired activities for the whole family along hard-standing, accessible orchard paths.







National Trust Croome

Nr High Green, Worcester WR8 9DW □ 01905 371006 national trust.org.uk/croome

Acres of beautiful parkland with accessible walks, 18th century house with a programme of fascinating exhibitions, WWII museum with a secret to tell, outdoor play







Ralph Court Gardens

Edwyn Ralph, Bromvard HR7 4LU ☐ 01885 483225 ralphcourtgardens.co.uk

areas, café, shop and seasonal family events.

15 amazing gardens set in the grounds of a gothic rectory. From Italy to Africa the gardens transport you around the world and beyond. Wheelchair accessible with licensed restaurant.





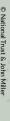
Witlev Court & Gardens

Worcester Road, Great Witley WR6 6JT □ 01299 896636 english-heritage.org.uk/witley

Explore the ruins of Witley Court and travel back to a world of lavish parties. Discover elaborate gardens and fountains, and wander through enchanting woodland.







Crown East Lane, Lower Broadheath, Nr. Worcester WR2 6RH

☐ 01905 333330 **\u00e4** nationaltrust.org.uk/the-firs

The birthplace of Edward Elgar. Discover why Elgar wanted to be remembered at this quintessentially English country cottage and pretty garden with visitor centre and café. Regular talks and concerts.



Malvern Hills GeoCentre

Walwyn Road, Upper Colwall, Malvern WR13 6PL ☐ 01684 252414 🌢 geocentre.co.uk

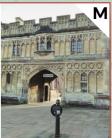
The official visitor information centre for the Geopark Way. Wall maps in the Centre show the Geopark and its geology, iPads allow visitors to access a wealth of information, and we have some displays of fossils and rocks from the region. Free car park.



Malvern Museum of Local History

Priory Gatehouse, Abbey Road, Malvern WR14 3ES 01684 567811 malvernmuseum.co.uk

Malvern – its geology, archaeology, the Benedictine priory, the water cure, Victorian development, Elgar, two world wars, Radar, the Malvern Festival and much more. Open April to October.



Malvern Town Walking Tours

Malvern Tourist Information Centre, Lyttelton Well Courtyard, 6 Church Street, Malvern WR14 2AY

01684 892289

malverncivicsociety.org.uk/malvern-town-walks

Discover Great Malvern with an official Civic Society guide. An entertaining and informative 90-minute stroll around this small town with a big history. Mondays and Saturdays from Easter to October at 10.30am.



Morgan Experience Centre

Pickersleigh Road, Malvern Link WR14 2LL ☐ 01684 573104 ♦ morgan-motor.com

Malvern has been home to the world famous Morgan Motor Company since 1909. Its current range of models feature a unique blend of craft and technology. The Morgan Experience Centre is home to a wide range of visitor activities.



© Peter Young

The 'Pepperpot' Tourist Information & Heritage Centre

Church Street, Upton upon Severn WR8 0HT ☐ 01684 594200 ♦ visitthemalverns.org

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Located in the oldest building in the riverside town, you will discover illustrative displays about the history of the town as well as guidebooks and souvenirs available to purchase. Welcome meet and greets available for pre-booked coaches/groups.



Pump Rooms

Off Teme Street, Tenbury Wells WR15 8BA © 01584 810118 • tenburytowncouncil.gov.uk

After mineral waters were found in wells, the Pump Rooms were built to a unique design in 1861 to provide water for drinking and bathing. Now the location of the Town Council Offices. Visitors welcome Mon-Fri (office hours). Please ring the doorbell, or phone in advance to make an appointment.



Tenbury Wells Museum

Cross Street, Tenbury Wells WR15 8EF ☐ 07361 701804 tenburymuseum.org.uk

Housed in a small Goff's Victorian School, Tenbury Museum aims to give a flavour of the development of the market town and district of Tenbury. *Please note:* the telephone is only answered when the museum is open.



The Tudor House Museum

16 Church Street, Upton upon Severn WR8 0HT

☐ 01684 437070 thetudorhousemuseumupton.org

tudorhouse.upton@gmail.com

Museum of Upton's Past and Present, on three floors, with an award-winning garden. See how people lived and the tools with which they worked. Family and dog friendly.



Boundless Outdoors

Old Hollow, Malvern WR14 4NR

01684 574546 boundlessoutdoors.co.uk

Boundless Outdoors provides the perfect stay for those with a sense of adventure and a love of the great outdoors. Accommodation options available.



Cob House Country Park

Worcester Road, Wichenford, Nr. Worcester WR6 6YE ☐ 01886 888517 **\ \ \ \ cobhouse.org**

Set in idvllic surroundings with parkland to explore. a campsite for overnight stays, resident animals and fishing. Enjoy a great breakfast, lunch and cakes in the Mayfly Café. Children's play area.





Escape to the Lake

Riverlands Farm WR6 5JY

☐ 07733 798836 escapetothelake.co.uk

A tranguil space to unwind and connect with the natural world. After taking a dip in our spring fed lake, rest and unwind in our wood-fired sauna surrounded by nature in the most tranguil and unique setting. We host an array of holistic and creative activities designed to refresh your body, mind and spirit.



The Fold

A4103, Bransford WR6 5JB ☐ 01886 833633 **thefold.org.uk**





Enjoy a delicious meal at our award-winning café, with vegetables from our organic farm. Plus artisan shops, plant centre and nature trails. Classes and events offered with spaces available for hire. Artisan Market first Sunday of month and Second Hand jumble sale on third Saturday.



Malvern Splash

Priory Road, Malvern WR14 3DS

□ 01684 893423 freedom-leisure.co.uk/malvernsplash

A fantastic leisure swimming pool complete with slide, waves and interactive play features! There is also a state-of-the-art gym, cycling studio and over 40 group exercise classes to choose from each week!





Priory Park

Great Malvern WR14 3DS

□ 01684 892289 visitthemalverns.org/priorypark

Tranguil green park in the centre of Great Malvern with mature trees, Victorian bandstand, duckpond and refurbished children's adventure playground. Close to town centre and Malvern Theatres. Dogs on leads.





Severn Expeditions Day Boat Hire

Upton Marina, Upton upon Severn WR8 0PB ☐ 07894 862417 ♦ severnexpeditions.co.uk

Severn Expeditions is a family-run business offering Day Boat Hire and Fishing Trips on the River Severn. No previous experience necessary. All training provided. Children and dogs are welcome.





Shelsley Walsh Hill Climb

Shelsley Walsh WR6 6RP

01886 812211

shelsleywalsh.com

Shelsley Walsh is the oldest motorsport venue in the world. Enjoy an action packed weekend for all the family in the most beautiful countryside.



Tenbury Swimming Pool

Palmers Meadow, Tenbury Wells WR15 8SF 01584 810448

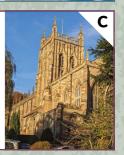
Whether perfecting your strokes, or just starting out, build confidence in the water with our expert-led swimming lessons for all ages and abilities! For those looking to stay active, the modern gym has a wide range of equipment. On weekends, families can enjoy extra fun with the Spike Island pool inflatable!



Great Malvern Priory

Church Street, Malvern WR14 2AY greatmalvernpriory.org.uk

Welcoming all for over 900 years, the Priory is home to the finest collection of English stained glass in any parish church and unique carved monks seats. Look out for the grave of Annie Darwin, the daughter of the famous naturalist Charles Darwin, in the churchyard.



Great Witley Church

Worcester Road, Worcester WR6 6JT greatwitleychurch.org.uk

Britain's finest Baroque Church with amazing ornate interior including painted ceiling and windows. The Garden Tea Rooms nearby offer homemade cakes, lunches and teas, from April to October.



St. Wulstan's Church

Malvern WR13 6PL

Wells Road, Little Malvern WR14 4JL ☐ 01684 574658 **3** saint-wulstans.org.uk

Edward Elgar, the composer, is buried in the cemetery. (Grave signposted). Victorian church with stained glass by John Hardman. Church normally locked when services not imminent. For parties ring Parish Priest well in advance and someone will arrange to show groups inside the church.



Accessible Malverns Visit our website visitthemalverns.org/ accessibility, where you can search for accessible accommodation providers and for attractions with wheelchair access. Our new accessibility page provides information on accessible walks, activities, days out and more. Many tourism providers also offer a hearing loop as well as assistance for the visually impaired. Please contact Malvern Tourist Information Centre on **01684 892289** for further information.



Twitter: @MHGeoCentre





Download our Walking App

visitthemalverns.org/ app



Try the on-demand bus service by downloading the

Worcestershire on Demand App.

Map not to scale

Easily accessible via the M5 and M50 motorway network.

Direct trains to Malvern Link and Great Malvern from London Paddington, Oxford, Reading, Birmingham and Hereford. Worcestershire Parkway Station is only a short train ride away with direct trains from Cardiff, Bristol and Nottingham.

For local bus timetables, please visit worcestershire.gov.uk/bustimetables

KEEP UP-TO-DATE

Follow us on social media to keep up-to-date with what's hot, what's new and tourism news.

I @VisitTheMalverns @ @VisitTheMalverns

CONTACT US

Malvern Tourist Information Centre 01684 892289

Tenbury Wells
Tourist Information Centre

01584 810136

Upton upon Severn Tourist Information Centre

01684 594200

info@visitthemalverns.org visitthemalverns.org



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Front cover image: Malvern Hills © Rory Watson